



Neil Gunner

Creative Director & Copywriter

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Toronto, Canada

Experience

Freelance Creative Director / Copywriter, Toronto

2010 - Present

Worked at: Juniper Park, Proximity, BBDO, Publicis, Wunderman, Blue Hive, Infusion, Deloitte.

Worked on: Ford, Quaker, Pearson Airport, Delta Hotels, CIBC, Royal Bank, Citi Bank, SunTrust, Starbucks, Colgate, Gillette, Microsoft, Natural Defense Dog Food, multiple Deloitte clients.

Associate Creative Director, JWT, Toronto

2009 - 2010

Worked on: High Liner Foods, Canada Dry, Dr Pepper, HSBC, Tim Hortons.

Associate Creative Director, Brunner, Pittsburgh

2007 - 2009

Worked on: Pittsburgh Corning, Consol Energy, Zippo, WesBanco Bank, Network Solutions, STP Performance, Cub Cadet, Get Go Stores, Aquafresh, Point Park University.

Freelance Copywriter, Toronto

2002 - 2007

Worked at: Dentsu, Downtown Partners, Cundari, Company B, Henderson Robb Group, MacLaren McCann Interactive, Tribal DDB, Rapp Collins.

Worked on: General Motors (Cadillac, Chevrolet, Chevy Trucks, GMC, Buick), BMW, Toyota, Dell, Telus, Rogers, ATI, Canon Business Solutions, Royal Bank, National Post, Canadian Tourism, Get Going Canada, Slim-Fast, Brita, Nestlé, InStorage Self Storage, Casey's Restaurants, Sick Kids Hospital.

Copywriter, FCB, New York City

2001 - 2002

Worked on: Compaq, AT&T Business.

Copywriter, Ogilvy & Mather, New York City

1999 - 2001

Worked on: IBM, British Petroleum, American Express, AIG Insurance.

Education

Executive Series for Creative Directors

VCU Brandcenter, 2008

Diploma in Copywriting

Miami Ad School, 1998

Honours Bachelor of Arts in English

York University, 1987

Awards

2012 Cassie Bronze

2012 Webby Honourable Mention

2011 Digital Marketing Awards Shortlist

2009 Pittsburgh ADDY Gold

2008 Pittsburgh ADDY Gold

2001 Icon Gold

1999 Clio Shortlist

Particularly Proud of

Earning the rank of Sergeant in the Canadian Army Reserve.

Publishing a coffee table book of my sports photos and interviews.

Creating an online course in sports photography.

Building eight web sites over several years (three are currently active).

Learning something new every year (through various subscriptions).

Working in all media, all the time.