



# Neil Gunner

Creative Director & Copywriter

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www.neilgunner.com

Toronto, Canada

## Experience

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### Freelance Creative Director / Copywriter, Toronto

2010 - Present

**Worked at:** Juniper Park, Proximity, BBDO, Publicis, Wunderman, Blue Hive, Infusion, Deloitte.

**Worked on:** Ford, Quaker, Pearson Airport, Delta Hotels, CIBC, Royal Bank, Citi Bank, SunTrust, Starbucks, Colgate, Gillette, Microsoft, Natural Defense Dog Food, multiple Deloitte clients.

### Associate Creative Director, JWT, Toronto

2009 - 2010

**Worked on:** High Liner Foods, Canada Dry, Dr Pepper, HSBC, Tim Hortons.

### Associate Creative Director, Brunner, Pittsburgh

2007 - 2009

**Worked on:** Pittsburgh Corning, Consol Energy, Zippo, WesBanco Bank, Network Solutions, STP Performance, Cub Cadet, Get Go Stores, Aquafresh, Point Park University.

### Freelance Copywriter, Toronto

2002 - 2007

**Worked at:** Dentsu, Downtown Partners, Cundari, Company B, Henderson Robb Group, MacLaren McCann Interactive, Tribal DDB, Rapp Collins.

**Worked on:** General Motors (Cadillac, Chevrolet, Chevy Trucks, GMC, Buick), BMW, Toyota, Dell, Telus, Rogers, ATI, Canon Business Solutions, Royal Bank, National Post, Canadian Tourism, Get Going Canada, Slim-Fast, Brita, Nestlé, InStorage Self Storage, Casey's Restaurants, Sick Kids Hospital.

### Copywriter, FCB, New York City

2001 - 2002

**Worked on:** Compaq, AT&T Business.

### Copywriter, Ogilvy & Mather, New York City

1999 - 2001

**Worked on:** IBM, British Petroleum, American Express, AIG Insurance.

## Education

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### Executive Series for Creative Directors

VCU Brandcenter, 2008.

### Diploma in Copywriting

Miami Ad School, 1998.

### Honours Bachelor of Arts in English

York University, 1987.

## Awards

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2012 Cassie Bronze

2012 Webby Honourable Mention

2011 Digital Marketing Awards Shortlist

2009 Pittsburgh ADDY Gold

2008 Pittsburgh ADDY Gold

2001 Icon Gold

1999 Clio Shortlist

## Particularly Proud of

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**Earning** the rank of Sergeant in the Canadian Army Reserve.

**Publishing** a coffee table book of my sports photos and interviews.

**Creating** an online course in sports photography.

**Winning** Toronto Roller Derby's Heart of Gold award for helping to grow the league.

**Building** eight web sites over several years (three are currently active).

**Learning** something new every year with my LinkedIn Learning subscription.

**Working** in all media, all the time.