



Neil Gunner

Creative Director & Copywriter

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Career

- '11 - Present **Principal & Creative Director, Workshop, Toronto**
• Projects: Toronto Roller Derby League, Annex Toastmasters.
- '10 - Present **Creative Director/Copywriter, Freelance, Toronto**
• Agencies: Juniper Park, Proximity, BBDO, Brandworks, Company B.
• Accounts: Quaker, Natural Defense Dog Food, Gillette, Starbucks, Royal Bank.
- '09 - '10 **Associate Creative Director, JWT, Toronto**
• Accounts: High Liner Foods, Canada Dry, Dr Pepper, Tim Hortons, HSBC.
- '07 - '09 **Associate Creative Director, Brunner, Pittsburgh**
• Accounts: Pittsburgh Corning, Consol Energy, WesBanco Bank, Network Solutions, STP Performance, Zippo, Cub Cadet, Get Go Stores, Aquafresh, Point Park University.
- '02 - '07 **Copywriter, Freelance, Toronto**
• Agencies: Dentsu, Downtown Partners, Cundari, Company B, Henderson Robb Group, MacLaren McCann Interactive, Tribal DDB, Rapp Collins.
• Accounts: General Motors (Cadillac, Chevrolet, Chevy Trucks, GMC, Buick), BMW, Toyota, Canon Business Solutions, Dell, Telus, Rogers Wireless, ATI, Royal Bank, GoldenPalace.com, National Post, Canadian Tourism, Get Going Canada, Slim-Fast, Brita, Nestlé, InStorage Self Storage, Casey's Restaurants, Sick Kids Hospital.
- '01 - '02 **Copywriter, FCB, New York City**
• Accounts: Compaq, AT&T Business.
- '99 - '01 **Copywriter, Ogilvy & Mather, New York City**
• Accounts: IBM, British Petroleum, AIG Insurance, American Express.
- '96 - '99 **Copywriting Student, Miami Ad School, Miami Beach**
• Wrote print ads, shot & edited TV spots, had fun.
- '95 - '96 **Copywriter, Freelance, Toronto**
• Cossette: Wrote point-of-purchase ads for McDonald's Canada.
- '93 - '95 **Copywriter, Wal-Mart Canada (formerly Woolworth Canada), Toronto**
• Learned about all kinds of products.
- '87 - '93 **Freelance Journalist, Toronto**
• Learned a little about a lot of subjects.
- '81 - '91 **Sergeant, Canadian Army Reserve, Toronto**
• Did a lot of yelling in front of large groups.

Education

- Diploma for completion of the Executive Series for Creative Directors, VCU Brandcenter, 2008.
- Diploma in Copywriting from Miami Ad School, Miami Beach, 1998.
- Honours Bachelor of Arts in English from York University, Toronto, 1987.

Awards

- 2011 Digital Marketing Awards Shortlist, 2009 Pittsburgh ADDY Gold, 2008 Pittsburgh ADDY Gold, 2001 Icon Gold, 1999 Clio Shortlist.